Joel Roos

"CLOUD IS THE SOLUTION."



Summary

We live in a harsh world where we sometimes forget to take care of each other. As a leader I want to be a part of a change to that, creating a workplace where everyone feels safe and can grow to their full potential. Utilizing technology to help the individual and harnessing tech to improve the workplace.

My background as a developer and architect serves as the basis for my drive to lead with a focus on modern technologies, languages, and frameworks. Always striving to create a better solution in less time and with fewer resources. Something that is possible when you fully embrace the modern ways of working with serverless and cloud-native applications and a get shit done attitude.

Skills

Leadership · Problem solving · Adaptability · Team Building · SharePoint · Office 365 · PowerShell · AWS · C# · Azure · Vue.js · Technical Advisor · TypeScript

Experience

CEO · **GESHDO** March 2023 - Current

EMPLOYMENT

In 2023 I took over as the CEO of GESHDO, where my focus has been on growth, innovation and operational excellence. I am responsible for setting strategic goals, driving business development, and maintaining high standards across all aspects of the organization. My leadership involves guiding the management team, fostering a culture of teamwork and innovation, and ensuring that all business operations are aligned with our core values.

Team manager & Advisor · **StepStone** June 2021 - December 2022

CONTRACT

Helped build the team from scratch at the innovation LAB at StepStone Malmö, working with the implementation of a new evaluation protocol of initaitives, and acted as team mananger for the team during their build-up phase. My role meant that i managed both consultants as well as employees. In addition to this I acted as one of the technical experts, helping the team decide what new initatives to focus on to generate the most value for StepStone.

VP & Team Manager · **GESHDO** July 2021 - March 2023

EMPLOYMENT

As the Vice President and Team Mananger at GESHDO, I led a team of consultants and was a key part of the senior management team. This role involved project management for differnet solutions, customer interaction, scoping of projects and managment of resources and budget. I helped run the company, guided our team to work together and think creatively, and made sure we did our best work.

Solutions Architect Expert · **IKEA** January 2021 - June 2021

CONTRACT

Worked in the Edge team as a Solutions Architect Expert, working with the implementation of various systems both as a developer and as a architect.

Senior Deputy Advisor · **IKEA** November 2019 - March 2021

CONTRACT

Worked as an advisory to the VP Digital Technology - Edge Engineering and the CTO at IKEA, working with the fulfilment team with the implementation of a new global fulfilment strategy, where I worked to ensure that different parts of the organization understood their points of intersection, highlighting previously unknown dependencies as well as aid in their implementation by interacting with the development team. My role also included the evaluation of a specific implementation between INTER and INGKA IKEA, where a third party vendor and the implementation team had run into issues that needed to be resolved. This involved both evaluation of the technical implementation as well as the business impact of the current issues.

Architect · **EON** Febuary 2019 - October 2019

CONTRACT

Worked at EON as a Office 365 architect. The role included two main parts working on both the architecture for a new SharePoint environment that would meet the security standards required by the Swedish government and helped with creation and rollout of educational material for employees, acting as support and educator.

Developer · **IKANO Bank** April 2018 - Febuary 2019

CONTRACT

Developed a new CMS for the public websites in Finland and Poland resulting the worlds fastest bank website utilizing a serverless architecture on the AWS platform. Everything is optimized for speed, security and simplicity.

Infrastructure Architect · **CGI - IKEA** August 2016 - Mars 2019

CONTRACT

Part of the architecture team tasked with the development of the intranet at IKEA, being responsible for architectural decisions as well as automation. The assignment spanned over multiple projects, involving upgrades of SharePoint versions, integrations with office 365, creation and decomissions of SharePoint farms and incident management.

Co-founder · **GESHDO** August 2016 - Current

EMPLOYMENT

Founded GESHDO

Infrastructure Architect · **Volvo IT** May 2016 - August 2016

CONTRACT

Responsible for the configuration of the SharePoint farm utilized by all branches of Volvo IT at the time. Worked with the initial setup of the site structures in hosted-sites environments as well as configure the authentication flow using SSO and ADFS.

Adminstration/Configuration · **Malmö FF** June 2015 - May 2016

CONTRACT

Responsible for the administration and configuration of the office 365 environment. Also responsible for educating the employees to fully utilize the products.

Architect / Developer · **Region Skåne** January 2016 - May 2016

CONTRACT

Worked with the creation of the first version of Blå Appen. A self-taxing tool for youngsters who were in contact with health care professionals.

Infrastructure Architect/Developer · **Axis Communications AB** October 2014 - January 2016

CONTRACT

Continuned my assignment at Axis with a new consultancy firm

Infrastructure Architect/Lead Developer · **Stretch** October 2014 - August 2016

EMPLOYMENT

Responsible for the administration and development of the Office 365 environment.

Infrastructure Specialist · **Infratek** July 2013 - August 2013

CONTRACT

Was tasked with migrating their SharePoint 2010 intranet from one domain to another while at the same time updating the environment and resolve a number of issues with its configuration.

Infrastructure Architect/Developer · **Axis Communications AB** Febuary 2013 - October 2014

CONTRACT

Continuned my assignment at Axis with a new consultancy firm

Consultant · **Evry** Febuary 2013 - October 2014

EMPLOYMENT

SharePoint consultant

Infrastructure Architect/Developer · **Axis Communications AB** June 2011 - August 2016

CONTRACT

In addition to helping the customer with the development of custom features and solutions the tasks have mainly revolved around being the infrastructure architect of the global implementation of the SharePoint 2010 and 2013 environments. This also involved the migration between the two versions.

Developer · **Skånemejerier** August 2011 - Febuary 2012

CONTRACT

Part of the development team for the new SharePoint 2010 social intranet at Skånemejerier. Tasks involved branding, webpart development, custom workflows, and infrastructure adaptations.

Developer · **3L Systems** May 2011 - August 2011

CONTRACT

Part of the development team for 3L Systems new SharePoint Foundation Intranet. Tasks involved implementation of various custom web parts as well as migration of data from previous intranet.

Lead Developer · **Lunds Datacentral** December 2010 - May 2011

CONTRACT

The assignment involved troubleshooting and fixing an existing SharePoint 2007 Server implementation as well as the development of a new project area in SharePoint 2010. Tasks involved branding, customization, assigning a project structure and general web part development

Developer · **Alfa Laval** December 2010 - May 2011

CONTRACT

Part of the development team of a new competence inventory system in SharePoint 2010. Tasks involved SharePoint to external systems integration and general development.

Lead Developer · **Staffanstorpshus** September 2010 - December 2010

CONTRACT

Changes to the existing SharePoint 2007 Foundation implementation were made to fix a number of issues related to servers as well as custom code. Tasks included re-configuring the SMTP servers, workflow customization, and AD Forest modification to work with SharePoint etc.

Developer/Designer · **Consilium** September 2010 - December 2010

CONTRACT

The assignment was to extend the existing functionality of Consiliums SharePoint 2007 intranet. Main task was branding.

Developer · **EHL** June 2010 - September 2010

CONTRACT

A new student portal for the students at Ekonomihögskolan was developed in SharePoint 2007 and later migrated to SharePoint 2010. Tasks included branding, customization and migration.

Developer · **Login** June 2010 - September 2010

CONTRACT

Data migration between SharePoint 2007 and SharePoint 2010. Tasks included migrating custom content using PowerShell as well as infrastructure adaptation for the new environment.

Developer · **Axiell** June 2010 - September 2010

CONTRACT

Additions to the existing SharePoint 2010 intranet were delivered to meet the organizations changing needs. Tasks included customization of templates as well as creation of custom webparts and branding.

Lead Developer · **Bool Nordic AB** June 2010 - September 2010

CONTRACT

A new public website was implemented in SharePoint 2010 to showcase the organizations SharePoint skills. Tasks included project management, branding, infrastructure adaptation, and development.

Lead Developer · **Bool Nordic AB** June 2010 - February 2014

EMPLOYMENT

Responsible for educating new consultants in SharePoint 2007 and 2010. The goal was to ensure that all new employees would be able to take the SharePoint Certificates for configuration and development provided by Microsoft. Tasks included creation of education plan, teaching and mentoring. All (20+) passed their certificates.

Education

Master Systemvetenskap, Informatik

Lund University · August 2009 - June 2010

Kandidat Systemvetenskap, Informatik

Lund University · August 2006 - June 2009

Languages

Swedish Native

English Native

German Fluent