GESHDO

Dino Ferizovic

“Simplicity is the ultimate sophistication.”



Summary

Software Developer with 5+ years of experience building high-scale systems at IKEA and AI-driven platforms at NordAxon. Shipped production systems handling 6-7M monthly redirects, QR documentation platforms, GPT-powered dialogue systems, and analytics infrastructure processing millions of data points. Strong track record working with Python, React, Next.js, GCP, and Terraform across enterprise-level projects.

Combines technical expertise with design thinking, backed by a Bachelor's degree in Interaction & Communication Design and a vocational degree in Object-Oriented Programming with AI. Builds solutions that scale, perform reliably in production, and solve real operational problems.

Skills

JavaScript & TypeScript · Python · CSS/SCSS · Tailwind CSS · ReactJS · UX/UI · Figma · Node.js · Vue.js · Fast API · Google Cloud Platform · Azure · Github Workflows · Github Actions · Bash · Interaction Design · Graphic Design · Java · C# · Machine Learning · NextJS · Terraform · Unit & E2E testing · Docker · BigQuery

Experience

Software Engineer Consultant · IKEA

November 2023 - Current

CONTRACT

Built and shipped high-scale internal platforms at IKEA focused on making digital experiences more scalable and reliable • Developed QR-driven documentation platform replacing traditional paper manuals - customers scan product QR codes to access localized landing pages with manuals and assets based on region and language. • Built admin platform for managing product documentation globally, helping reduce print costs and paper usage at significant scale. • Replaced deprecated Firebase Dynamic Links with in-house deep linking infrastructure now handling 6-7M redirects monthly with seamless app opens and intelligent fallbacks. • Developed DNS automation workflows, podcast delivery platform, and internal tooling for image moderation. • Set up analytics infrastructure with data pipelines using Pub/Sub and BigQuery to stream app analytics. • Optimized SQL queries to keep costs down while building Looker Studio dashboards that turned raw app data into actionable metrics for product and business teams.

Python · Next.js · E2E testing · Tailwind CSS · React · GCP · Firestore · Node.js · FastAPI · Typescript · BigQuery · Pub/Sub · Looker Studio · Terraform

Senior Fullstack Developer · GESHDO

October 2023 - Current

EMPLOYMENT

• Working as an IT consultant through GESHDO, building full-stack systems and platforms for enterprise clients• Focused on scalable architecture, cloud infrastructure, and delivering solutions that solve real operational problems

Python | Next.js | Tailwind CSS | React | GCP | Firestore | Node.js | FastAPI | Typescript | BigQuery | Pub/Sub | Looker Studio | Terraform

Fullstack Developer · NordAxon

August 2021 - October 2023

EMPLOYMENT

Built and shipped systems across AI, data, and web, focused on making things work in real-world scenarios• Led development of Emely, an AI-driven dialogue system powered by GPT-3.5 Turbo for structured job interviews - handled frontend, backend, APIs, deployment, branding, and marketing• Worked on Babelfisk project with Helsingborg City, building a data collection platform to improve speech-to-text for non-standard Swedish accents• Trained and evaluated models like Google Speech-to-Text, Azure Speech-to-Text, Whisper, and Wav2Letter to see what performs well outside of ideal conditions• Designed and developed NordAxon's website with admin portal, backed by FastAPI Python service built for flexibility and scalability• Built prototype data dashboard for Halmstad Municipality focused on improving safety around the central station using data-driven insights• Led development of verification platform for Verify Agency where companies go through ISO 26000-based assessments

React | GCP | Firestore | FastAPI | SCSS | UX/UI | Python | Machine Learning | Speech To Text

Freelance Digital Designer · Self-Employed

January 2013 - May 2021

• Worked with clients across different industries including driving schools, nightclubs, construction companies, health and supplement shops, and restaurants• Built everything from logos and brand identities to full websites and digital assets• Learned what different businesses actually need and how to turn that into something that works for them

Figma | Adobe Suite | Graphic Design | HTML | CSS | User Experience Research

Education

Higher Vocational Degree, Object-Oriented Programming with AI competence

NBI/Handelsakademin · August 2020 - February 2022

• Full-stack development program with a focus on AI and machine learning• Built applications using Python, Java, and JavaScript• Worked with data preprocessing and integrating ML models into actual systems• Solid foundation in OOP principles and software architecture

Introduction to Programming in Java

University of Gävle · January 2020 - July 2020

• Intro to Java programming covering OOP fundamentals, design patterns, and data structures• Learned to write clean, maintainable code

Bachelor's degree, Interaction & Communication Design
University of Borås · August 2009 - August 2012

• Heavy focus on human-computer interaction and user-centered design• Spent a lot of time on user research, usability testing, and prototyping• Learned to design interfaces that actually make sense to people• Good balance of design thinking and practical implementation

Introduction to Programming in C#
Luleå University of Technology · April 2012 - June 2012

• Short bootcamp covering C# basics

Certificates

Udemy FastAPI - (Beginner + Advanced) **2023** · The Complete React Developer Course **2022** · Agile Fundamentals: Including Scrum & Kanban **2021**

Languages

Swedish Native

Bosnian Native

Serbian Native

Croatian Native

English Advanced

German Elementary